



## Diesel Laptops and American Diesel Training Centers Announce Partnership to Improve Technician Recruiting and Training

Addresses Massive Technician Shortfall and Continuing Education Training

**Gilbert, SC – April 3, 2019** – Diesel Laptops and American Diesel Training Centers (ADTC) today announced a strategic partnership to address the diesel technician shortage and on-going career development that is essential to improving employee retention.

Diagnostic skills and accompanying use of technology are critical in attracting new entrants into the field of diesel repair and maintenance. Advancing those skills with more in-depth training and use of the most modern technology and services available ensures that technicians stay current with market-place needs, which effectively services customers and provides a strong ROI for their employers.

All American Diesel Training Center facilities will be outfitted with all relevant Diesel Laptops hardware and software products for integration into the 300-hour ADTC Training Curriculum. That includes diagnostic testing and hardware kits and cross-platform online repair information.

Diesel Laptops and ADTC will also jointly produce and distribute training in other modalities, including live webinars and instructor-led training that will be offered through ADTC's rapidly growing footprint of shop-based training facilities across the U.S.

"ADTC and Diesel Laptops essentially have the same mission, to provide the industry with the workforce, knowledge, and technology to most effectively keep the United States moving and growing. We're completely aligned in mission and shared values," said Timothy Spurlock, President, and Co-Founder of American Diesel Training Centers.

JB Ryan, SVP of Strategic Initiatives at Diesel Laptops adds, "It is no secret that there is a real shortage of techs coming into the industry. Combining resources with ADTC addresses this problem head-on while educating them on the most critical parts of diagnostics and troubleshooting."

## **About Diesel Laptops**

Diesel Laptops, founded in 2014, provides specialized diesel diagnostic equipment for the commercial truck, construction, automobile, agriculture, and off-highway markets. Diesel Laptops is the industry leader in diesel diagnostic tools and repair information. The team there prides itself in being the diesel diagnostic experts and providing customers with world class customer service. For more information, visit www.DieselLaptops.com.

## **About American Diesel Training Centers**

American Diesel Training Centers, headquartered in Columbus, Ohio, is one of the largest producers of diesel technicians in the United States. Founded in 2017, it uses an innovative "sharing model" where it partners with shops, dealers and fleets to deploy its recruiting and 300-hour entry level technician training system. Graduates of its program work for more than 100 U.S. companies.

## MEDIA CONTACT INFORMATION

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